

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02133 100604Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----101033Z 099051 /10
R 100500Z MAR 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 1557

UNCLAS TEHRAN 2133

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FTI

REF USDOC 14112

1. IRAN 2. CNTRY CODE: 507 3. SER NO:
4. ASIA DEVELOPMENT CORP.
4A. CODE: K 4B. CODE: A 4C. CODE:
5. PAHLAVI AVENUE, KUCHE RAHBAN, NO. 14
6. TEHRAN, IRAN
7. ESTABL: 1974 8. EMPL: 4 9. SIZE: (UNK) UNKNOWN
10. REPUTATION: SEE 21.
11. COORDINATORS OF JOINT VENTURES AND TECHNOLOGY TRANSFERS
12. RPT. DATE: 3/77
13A. 73790/9 COMPUTER CONSULTANTS
13B. 28510/259 AGT. IMP. CONSULTANT OF PAINT COATINGS
14. CONTACT: RICHARD N, ZELLEY TITLE: DIRECTOR, IRAN OPERATIONS
15. CABLE: IRASDEC 16. TELEX 212710 17. TEL 894279
18. FINANCIAL REFS: BANK MELLI IRAN, FOREIGN TRADE BANK, IRAN
ARAB BANK, FIRST NATIONAL CITY BANK OF USA.
19. TRADE REFS: SAME AS (20)
20. AGENCY REFS: FIR IS MANAGEMENT CONSULTANT FOR SHERWIN
WILLIAMS CO. CLEVELAND, OHIO, COATINGS (PAINT), 1976, ANDERSON
MFG. CO. BRADENTON, FL. WINDOWS, 1976, HALABY INTERNATIONAL INC.
N.Y. CONSULTANTS, 1974, OVERSEAS LEASING CORP, OAKLAND, CALIF.
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COMPUTER LEASING, 1976, FINLAY ENGINEERING, IRELAND, CONCRETE
BLOCK MACH. 1976.
21. ASIA DEVELOPMENT CORP. OF SAN FRANCISCO WAS ESTABLISHED
IN 1970 AND ITS IRAN BRANCH OFFICE WAS OPENED IN 1974. FIRM
DEVELOPS, COORDINATES AND PARTICIPATES IN INTERNATIONAL
JOINT VENTURES, TECHNOLOGY TRANSFERS AND MANUFACTURING SOURCE
DEVELOPMENT. ITS PRIMARY ACTIVITY IS REPRESENTING US

COMPANIES IN IRAN FOR THE PURPOSES OUTLINED ABOVE. FIRM
IS MANAGED BY RICHARD N. ZELLEY, AS DIRECTOR, IRAN OPERATIONS.
MR. ZELLEY HAS HAD PREVIOUS AND EXTENSIVE BUSINESS EXPERIENCE
IN IRAN AND OVERSEAS. HE HAS RECENTLY PLACED ANOTHER
AMERICAN EMPLOYEE IN ISFAHAN IN A BRANCH OPERATION. ALTHOUGH
BANKING SOURCE WAS UNABLE TO RATE FIRM'S REPUTATION DUE TO
ITS LACK OF RECORD (RECENT ESTABLISHMENT), MR. ZELLEY IS WELL
AND FAVORABLY KNOWN TO THE EMBASSY AND THE FIRM IS RECOMMENDED
AS A BUSINESS CONTACT.

22. PREPARED BY: H. TUTUNCHIAN APPROVED BY: DAVID E. WESTLEY
AT AMEMBASSY TEHRAN.
MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Control Number: n/a
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Sent Date: 10-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Handling Restrictions: n/a
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Litigation Codes:
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Original Classification: UNCLASSIFIED
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SAS ID: 3145361
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BBSR, IR
To: COM
Type: TE
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